

# NEWiBUSH

*Feel the Beauty*



M R ELECTRONICS  
PVT LTD

## *Feel The Beauty*



## COMPANY PROFILE

MR ELECTRONICS PVT. LTD. is a well-known company in consumer durable industry in India, we are committed to deliver innovative, high-performance solutions that enhance everyday living. With state of-the-art infrastructure and advanced manufacturing capability, we specialize in the design, production and distribution of Air Coolers, LED TVs and Washing Machines. Our products are engineered with cutting-edge technology, ensuring optimal functionality, energy efficiency and superior quality.



**Mr. Rohit Bubber**  
**Director**

With over 30+ years of combined experience in the industry, the management team brings a wealth of expertise and a deep understanding of the consumer durables sector. Their vast experience spans across product innovation, manufacturing excellence and customer service ensuring the company remains at the forefront of industry trends and technologies. The leadership team is dedicated to drive the company's growth, maintaining high standards of quality and fostering a culture of innovation and customer satisfaction. Their strategic vision and commitment to excellence have been instrumental in establishing M R ELECTRONICS PVT LTD as a trusted and reliable brand in the market.



**Mr. Mohit Bubber**  
**Director**

## OUR VISION

As a Company Our Vision is to emerge as one of the top leading brand in the country. We know that through Consistency, Hard Work and Focusing on Quality will help propel our brand to be among the top brands in Country.

## OUR MISSION

Our Mission is to provide quality electronic and consumer durable products to our clients to ensure that our customers are happy and satisfied with our products. We are also working hard to become the corporate citizen of the global market. In addition to that, we are committed to always adopt newer & better practices and technology that meets global standards in Terms of Quality & Productivity.



# COMPANY ENVIRONMENT



# COMPANY ENVIRONMENT

## AIR COOLERS

### MR 40 CHILLER PT



- ⇒ FAN 12"
- ⇒ 100/19 MM MOTOR CAPACITY
- ⇒ 3 SIDE HONEYCOMB COOLING PADS
- ⇒ EFFICIENT SURROUND COOLING
- ⇒ INVERTER COMPATIBLE
- ⇒ ICE CHAMBER / TOP TANK PLASTIC TOP
- ⇒ DESIGNER KNOBS
- ⇒ ABS LOUVERS
- ⇒ AUTO SWING
- ⇒ WATER LEVEL INDICATOR
- ⇒ LOW NOISE LEVEL
- ⇒ PLASTIC WHEELS WITH LOCK
- ⇒ TOTAL WATER CAPACITY : 40 LTR



Tank Capacity  
40 Ltr.



Efficient Surround  
Cooling



Honeycomb  
Cooling Pads



Castor Wheels  
for Easy Mobility



Ice Chamber

### MR 40 CHILLER GT

- ⇒ FAN 12"
- ⇒ 100/19 MM MOTOR CAPACITY
- ⇒ 3 SIDE HONEYCOMB COOLING PADS
- ⇒ EFFICIENT SURROUND COOLING
- ⇒ INVERTER COMPATIBLE
- ⇒ ICE CHAMBER / TOP TANK GLASS TOP
- ⇒ DESIGNER KNOBS
- ⇒ ABS LOUVERS
- ⇒ AUTO SWING
- ⇒ WATER LEVEL INDICATOR
- ⇒ LOW NOISE LEVEL
- ⇒ PLASTIC WHEELS WITH LOCK
- ⇒ TOTAL WATER CAPACITY : 40 LTR



Tank Capacity  
40 Ltr.



Efficient Surround  
Cooling



Honeycomb  
Cooling Pads



Castor Wheels  
for Easy Mobility



Ice Chamber



## AIR COOLERS

### MR 60 MINI ELEGANCE



- ⇒ FAN 12"
- ⇒ 100/19 MM MOTOR CAPACITY
- ⇒ 3 SIDE HONEYCOMB COOLING PADS
- ⇒ EFFICIENT SURROUND COOLING
- ⇒ INVERTER COMPATIBLE
- ⇒ ICE CHAMBER / TOP TANK GLASS TOP
- ⇒ DESIGNER KNOBS
- ⇒ ABS LOUVERS
- ⇒ AUTO SWING
- ⇒ WATER LEVEL INDICATOR
- ⇒ PLASTIC WHEELS WITH LOCK
- ⇒ LOW NOISE LEVEL
- ⇒ TOTAL WATER CAPACITY : 60 LTR
- ⇒ HIGH GLOSS ABS BROAD FLAP
- ⇒ FULL FRONT COOLER



Tank Capacity  
60 Ltr.



Efficient Surround  
Cooling



Honeycomb  
Cooling Pads



Caster Wheels  
for Easy Mobility



Ice Chamber

### MR 70 CLIFF GT

- ⇒ FAN 12"
- ⇒ 100/19 MM MOTOR CAPACITY
- ⇒ 3 SIDE HONEYCOMB COOLING PADS
- ⇒ EFFICIENT SURROUND COOLING
- ⇒ INVERTER COMPATIBLE
- ⇒ ICE CHAMBER / TOP TANK GLASS TOP
- ⇒ DESIGNER KNOBS
- ⇒ ABS LOUVERS
- ⇒ AUTO SWING
- ⇒ WATER LEVEL INDICATOR
- ⇒ LOW NOISE LEVEL
- ⇒ PLASTIC WHEELS WITH LOCK
- ⇒ TOTAL WATER CAPACITY : 70 LTR



Tank Capacity  
70 Ltr.



Efficient Surround  
Cooling



Honeycomb  
Cooling Pads



Caster Wheels  
for Easy Mobility



Ice Chamber

## AIR COOLERS

### OREO



- ⇒ FAN 16"
- ⇒ 110/32 MM MOTOR CAPACITY
- ⇒ 3 SIDE HONEYCOMB COOLING PADS
- ⇒ EFFICIENT SURROUND COOLING
- ⇒ INVERTER COMPATIBLE
- ⇒ ICE CHAMBER / TOP TANK PLASTIC TOP
- ⇒ DESIGNER KNOBS
- ⇒ LIGHT & MUSIC OPTIONAL
- ⇒ WATER LEVEL INDICATOR
- ⇒ LOW NOISE LEVEL
- ⇒ HEAVY DUTY WHEELS WITH LOCK
- ⇒ TOTAL WATER CAPACITY : 90 LTR



Tank Capacity  
90 Ltr.



Efficient Surround  
Cooling



Honeycomb  
Cooling Pads



Caster Wheels  
for Easy Mobility



Ice Chamber

### HURRICANE

- ⇒ FAN 16"
- ⇒ 110/32 MM MOTOR CAPACITY
- ⇒ 3 SIDE HONEYCOMB COOLING PADS
- ⇒ EFFICIENT SURROUND COOLING
- ⇒ INVERTER COMPATIBLE
- ⇒ ICE CHAMBER / TOP TANK PLASTIC TOP
- ⇒ DESIGNER KNOBS
- ⇒ ABS LOUVERS
- ⇒ AUTO SWING
- ⇒ WATER LEVEL INDICATOR
- ⇒ LOW NOISE LEVEL
- ⇒ HEAVY DUTY WHEELS WITH LOCK
- ⇒ TOTAL WATER CAPACITY : 90 LTR



Tank Capacity  
90 Ltr.



Efficient Surround  
Cooling



Honeycomb  
Cooling Pads



Caster Wheels  
for Easy Mobility



Ice Chamber



## AIR COOLERS

### EVEREST



- ⇒ FAN 16"
- ⇒ 110/32 MM MOTOR CAPACITY
- ⇒ 3 SIDE HONEYCOMB COOLING PADS
- ⇒ EFFICIENT SURROUND COOLING
- ⇒ INVERTER COMPATIBLE
- ⇒ ICE CHAMBER / TOP TANK GLASS TOP
- ⇒ DESIGNER KNOBS
- ⇒ ABS LOUVERS
- ⇒ AUTO SWING
- ⇒ WATER LEVEL INDICATOR
- ⇒ HEAVY DUTY WHEELS WITH LOCK
- ⇒ LOW NOISE LEVEL
- ⇒ TOTAL WATER CAPACITY : 90 LTR



Tank Capacity  
90 Ltr.



Efficient Surround  
Cooling



Honeycomb  
Cooling Pads



Caster Wheels  
for Easy Mobility



Ice Chamber

### GLAMOUR

- ⇒ FAN 16"
- ⇒ 110/32 MM MOTOR CAPACITY
- ⇒ 3 SIDE HONEYCOMB COOLING PADS
- ⇒ EFFICIENT SURROUND COOLING
- ⇒ INVERTER COMPATIBLE
- ⇒ ICE CHAMBER / TOP TANK GLASS TOP
- ⇒ DESIGNER KNOBS
- ⇒ HIGH GLOSS ABS BROAD FLAP
- ⇒ 100% COLLAPSIBLE LOUVERS
- ⇒ AUTO SWING
- ⇒ WATER LEVEL INDICATOR
- ⇒ LOW NOISE LEVEL
- ⇒ HEAVY DUTY WHEELS WITH LOCK
- ⇒ TOTAL WATER CAPACITY : 90 LTR



Tank Capacity  
90 Ltr.



Efficient Surround  
Cooling



Honeycomb  
Cooling Pads



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for Easy Mobility



Ice Chamber



## AIR COOLERS

### AVENGER



- ⇒ FAN 16"
- ⇒ 110/32 MM MOTOR CAPACITY
- ⇒ 3 SIDE HONEYCOMB COOLING PADS
- ⇒ EFFICIENT SURROUND COOLING
- ⇒ INVERTER COMPATIBLE
- ⇒ ICE CHAMBER / TOP TANK GLASS TOP
- ⇒ DESIGNER KNOBS
- ⇒ PP FLAPS AND LOUVER
- ⇒ AUTO SWING
- ⇒ WATER LEVEL INDICATOR
- ⇒ LOW NOISE LEVEL
- ⇒ HEAVY DUTY WHEELS WITH LOCK
- ⇒ TOTAL WATER CAPACITY : 90 LTR



Tank Capacity  
90 Ltr.



Efficient Surround  
Cooling



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for Easy Mobility



Ice Chamber

### ELEGANCE

- ⇒ FAN 16"
- ⇒ 110/32 MM MOTOR CAPACITY
- ⇒ 3 SIDE HONEYCOMB COOLING PADS
- ⇒ EFFICIENT SURROUND COOLING
- ⇒ INVERTER COMPATIBLE
- ⇒ ICE CHAMBER / TOP TANK GLASS TOP
- ⇒ DESIGNER KNOBS
- ⇒ 100% COLLAPSIBLE LOUVERS
- ⇒ AUTO SWING
- ⇒ WATER LEVEL INDICATOR
- ⇒ LOW NOISE LEVEL
- ⇒ HEAVY DUTY WHEELS WITH LOCK
- ⇒ TOTAL WATER CAPACITY : 90 LTR
- ⇒ SOFT CLOSE TOP
- ⇒ HIGH GLOSS ABS BROAD FLAP
- ⇒ FULL FRONT COOLER



Tank Capacity  
90 Ltr.



Efficient Surround  
Cooling



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for Easy Mobility



Ice Chamber

## AIR COOLERS

### MAGIC COOL



- ⇒ DUCT SIZE 22"
- ⇒ CAP CAN DOUBLE BEARING HEAVY DUTY MOTOR
- ⇒ CRGO STAMPING FOR MINIMUM ELECTRICAL LOSS
- ⇒ 3 SIDE HONEYCOMB COOLING PADS 55 MM THICKNESS
- ⇒ EFFICIENT SURROUND COOLING
- ⇒ ICE CHAMBER PLASTIC TOP
- ⇒ AUTO SWING
- ⇒ WATER LEVEL INDICATOR
- ⇒ LOW NOISE LEVEL
- ⇒ HEAVY DUTY TROLLEY WITH METAL WHEELS
- ⇒ TOTAL WATER CAPACITY : 150 LTR
- ⇒ ABS LOUVERS



Tank Capacity  
150 Ltr.



Efficient Surround  
Cooling



Honeycomb  
Cooling Pads



Auto Fill



Castor Wheels  
for Easy Mobility



Ice Chamber

### TYPHOON

- ⇒ DUCT SIZE 22"
- ⇒ CAP CAN DOUBLE BEARING HEAVY DUTY MOTOR
- ⇒ CRGO STAMPING FOR MINIMUM ELECTRICAL LOSS
- ⇒ 3 SIDE HONEYCOMB COOLING PADS 55 MM THICKNESS
- ⇒ EFFICIENT SURROUND COOLING
- ⇒ ICE CHAMBER / TOP TANK PLASTIC TOP
- ⇒ ABS LOUVERS
- ⇒ AUTO SWING
- ⇒ WATER LEVEL INDICATOR
- ⇒ LOW NOISE LEVEL
- ⇒ HEAVY DUTY TROLLEY WITH METAL WHEELS
- ⇒ TOTAL WATER CAPACITY : 150 LTR
- ⇒ ALSO AVAILABLE IN GLASS TOP AND LIGHT OPTION



Tank Capacity  
150 Ltr.



Efficient Surround  
Cooling



Honeycomb  
Cooling Pads



Auto Fill



Castor Wheels  
for Easy Mobility



Ice Chamber

## AIR COOLERS

### LEGENDER 150



- DUCT SIZE 22"
- H FRAME 32 MM ALUMINIUM SHELL MOTOR
- HONEYCOMB COOLING PAD 75 MM
- HEAVY DUTY BODY FOR COMMERCIAL HANDLING
- EFFICIENT SURROUND COOLING
- WATER LEVEL INDICATOR
- LOW NOISE LEVEL
- HEAVY DUTY METAL WHEELS WITH LOCK
- TOTAL WATER CAPACITY : 150 LTR



Tank Capacity  
150 Ltr.



Efficient Surround  
Cooling



Honeycomb  
Cooling Pads



Auto Fill



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## AIR COOLERS

### THUNDER 125 SW



- ⇒ DUCT SIZE 24"
- ⇒ CAP CAN DOUBLE BEARING HEAVY DUTY MOTOR
- ⇒ HONEYCOMB COOLING PAD 90 MM
- ⇒ HEAVY DUTY BODY FOR COMMERCIAL HANDLING
- ⇒ EFFICIENT SURROUND COOLING
- ⇒ WATER LEVEL INDICATOR
- ⇒ LOW NOISE LEVEL
- ⇒ HEAVY DUTY METAL WHEELS WITH LOCK
- ⇒ TOTAL WATER CAPACITY : 125 LTR
- ⇒ AUTO SWING



Tank Capacity  
125 Ltr.



Efficient Surround  
Cooling



Honeycomb  
Cooling Pads



Auto Fill



Castor Wheels  
for Easy Mobility

### THUNDER 150 SW

- ⇒ DUCT SIZE 24"
- ⇒ CAP CAN DOUBLE BEARING HEAVY DUTY MOTOR
- ⇒ HONEYCOMB COOLING PAD 90 MM
- ⇒ HEAVY DUTY BODY FOR COMMERCIAL HANDLING
- ⇒ EFFICIENT SURROUND COOLING
- ⇒ AIR THROW 150 FT
- ⇒ WATER LEVEL INDICATOR
- ⇒ LOW NOISE LEVEL
- ⇒ HEAVY DUTY METAL WHEELS WITH LOCK
- ⇒ TOTAL WATER CAPACITY : 150 LTR
- ⇒ TOTAL WATER CAPACITY : 150 LTR
- ⇒ AUTO SWING



Tank Capacity  
150 Ltr.



Efficient Surround  
Cooling



Honeycomb  
Cooling Pads



Auto Fill



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## AIR COOLERS

### HUMMER



- DUCT SIZE 26"
- H FRAME 44 MM ALUMINIUM SHELL MOTOR
- HONEYCOMB COOLING PAD 75 MM
- HEAVY DUTY BODY FOR COMMERCIAL HANDLING
- EFFICIENT SURROUND COOLING
- WATER LEVEL INDICATOR
- LOW NOISE LEVEL
- HEAVY DUTY METAL WHEELS WITH LOCK
- TOTAL WATER CAPACITY : 150 LTR



Tank Capacity  
150 Ltr.



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## MR ELECTRONICS PVT. LTD.

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## Customer Care

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